**WHY MY BUSINESS NEEDS CYBER LIABILITY COVERAGE**

1. **Cyber crime is the fastest growing crime in the world**
2. **It’s not just big business being targeted**
3. **Your reputation is your number one asset**
4. **You’re responsible for any data you collect**
5. **If you loss data you will face severe penalties**
6. **If your systems are down, you are down**
7. **Complying with breach notifications laws cost time and money**
8. **If your site is not secure you are being attacked**
9. **It is not a matter of if a breach will happen, it is when**